

The Generation Equality Action Coalitions are poised to deliver concrete results on gender equality to advance the Sustainable Development Agenda in this UN Decade of Action. Action Coalitions leaders have been working together to build an acceleration plan on key areas that matter to women's and girls' lives. Now is the time for more stakeholders to join this effort.

We are inviting women's and feminist organizations, youth-led organizations and other civil society actors, governments, philanthropies, international organizations, private sector companies and others to join this critical movement as **Generation Equality Commitment Makers**, as we march towards the Generation Equality Forum, which will be launched in **Mexico City** (March 29-31, 2021) and culminate in **Paris** (June 2021).

COVID-19 has laid bare [critical gaps in equality](#) that have left millions of women and girls – particularly those who are most marginalized –behind. Gender equality is not just a goal: it is critical to the survival of the planet, the realization of the rights of all girls and women, and to building new economic and social systems that include, and work for, everyone. The Generation Equality Action Coalitions are urgently needed now than ever before.

The Generation Equality Action Coalitions are an extraordinary platform, both in approach and level of ambition, to accelerate progress, increase investments in gender equality and make concrete change. Information on this important opportunity to join the Action Coalitions is provided below.

1. [What are the Action Coalitions?](#)

- The Action Coalitions are global, innovative, multi-stakeholder partnerships that mobilize governments, women's, feminist and youth-led organizations and movements, international organizations, and the private sector to: a) catalyze collective action; b) spark inter-generational conversations globally and locally; c) increase public & private investment to achieve gender equality and; d) deliver concrete, game-changing results that improve the lives of girls and women.
- The Action Coalitions will focus on delivering progress on six critical areas that underpin equality:
 - i. **Gender-Based Violence**
 - ii. **Economic justice and rights**
 - iii. **Bodily autonomy and sexual and reproductive health and rights (SRHR)**
 - iv. **Feminist action for climate justice**
 - v. **Technology and innovation for Gender Equality**
 - vi. **Feminist movements and leadership.**
- In addition, a [Compact on Women, Peace and Security and Humanitarian Action](#) will work to drive action and resources toward this agenda.

2. [What will the Action Coalitions deliver?](#)

Action Coalitions are:

- Developing a Blueprint that will deliver concrete progress towards gender equality and the realization of girls' and women's human rights.
- Identifying three to four game-changing, transformative, and measurable actions that will inspire and catalyze the efforts of multiple stakeholders.
- Advancing this vision against a five-year implementation timeline (2021-2026).

3. [How can stakeholders join the Action Coalitions? Make a Commitment](#)

The route to joining an Action Coalition is to make a commitment.

- Women’s and feminist organizations, youth-led organizations and other civil society actors, governments, philanthropies, international organizations, private sector companies and others are invited to join the Action Coalitions as **Commitment Makers**.
- Initially referred to as Action Coalition ‘*Members*’, the nomenclature of ‘Commitment-Makers’ was adapted to promote non-hierarchical and inclusive language and emphasize the catalytic opportunity to advance commitments to accelerate results on gender equality.
- Commitment makers will:
 - ✓ Make bold and transformative commitments to one or several Action Coalitions.
 - ✓ Play a catalytic role in supporting the implementation and monitoring of Blueprint actions.
 - ✓ Mobilize other stakeholders around the Action Coalition theme and Blueprint.

4. [Who can become an Action Coalition Commitment Maker?](#)

Commitment makers will be comprised of the following stakeholders:

- Governments (from the Global South and North)
- Women’s and feminist organizations, movements, and civil society actors (from the Global South and North)
- Youth-led organizations
- Private sector entities and philanthropic organizations
- UN agencies and other international or regional organizations (including Multilateral Development Banks)
- Other institutions (including Universities, research centers, professional organizations, Media, knowledge focused organizations, regional and local governments, etc)

The composition for each Action Coalition will be flexible depending on the theme, the existing leadership structure and the endorsement of the leaders of each Action Coalition.

5. [What types of commitments are expected?](#)

- Commitments to implement the Action Coalition Blueprints can be comprised of:
 - I. **Financial** commitments—to support the realization of an action to advance gender equality results.
 - II. **Advocacy** commitments—to amplify and mobilize support for transformative change to achieve the goals of the Action Coalition.
 - III. **Policy** commitments—to demonstrate how an action can be translated to concrete policy change in the context of a government, company, or organization.
 - IV. **Programmatic** commitments—to deliver programs, services, research or other actions in service of the Action Coalition Blueprint, with a focus on scale.
- A catalogue of possible commitments for each Action will be shared at the Mexico City Generation Equality Forum, alongside guidance on what constitutes a strong Commitment.

6. [Is there any further guidance about commitments?](#)

- Commitments should be shaped in alignment with the following criteria: (a) **game-changing**; (b) **scalable**; (c) **measurable**; and (d) preferably undertaken in concert with other **stakeholders**.
- Intersectional approaches, feminist leadership and transformation are principles that underpin how the Action Coalitions operate and what they aspire to achieve. All Leaders and Commitment Makers are encouraged to reflect these principles within their own organizations, governments, institutions, and companies.
- Governments, philanthropy, and private sector companies are expected to include a financial commitment (proportionate to capacity).
- Commitment Makers may commit to one or several Actions within an Action Coalition, or to more than one Action Coalition theme.
- Commitment Makers will participate in the Action Coalitions for a minimum of one year and a maximum of five years.

7. [What are the benefits of becoming a Commitment Maker?](#)

There are numerous benefits to joining the Generation Equality Action Coalitions as a Commitment Maker, including the opportunity to:

- Engage with a dynamic, multi-stakeholder set of actors jointly dedicated to turbo-charging practical change in the world on gender equality and the rights of women and girls.
- Influence others to advance concrete change—in partnership with governments, philanthropies, women’s rights organizations, youth-led organizations, international organizations and the private sector.
- Join Generation Equality at key global and regional events, to amplify the Commitment Maker’s role and contribution in accelerating results on the SDGs.
- Learn about what works to advance change on gender equality and women and girls’ rights—through partnership in the Generation Equality knowledge and learning agenda.
- Be recognized as a Generation Equality Commitment Maker.

8. [What is the status of the Action Coalition blueprints?](#)

- The Action Coalition Blueprints are being shaped by the Action Coalition leaders and will be unveiled as an initial united draft (the Acceleration Plan for Gender Equality) during the Mexico City Forum on March 29-31, 2021.
- The Acceleration Plan for Gender Equality, composed of all Action Coalition Blueprints, will be finalized in May 2021 and launched at the Paris Forum in June 2021.

9. [What is the process for becoming a Commitment-Maker?](#)

- From March 30th when the draft Action Coalition Blueprints are made public at the Mexico City Forum, prospective Commitment-Makers will be invited to articulate a specific commitment to one or multiple Actions (financial, policy, advocacy, and/or programmatic) through an on-line platform.
- The online platform is now open for stakeholders interested in joining an Action Coalition to **signal their interest** in receiving more information on next steps and how to prepare their commitments. See [here](#).
- The window for applications to make specific Commitments will be open from the **Mexico Forum** on March 30 through the **Paris Forum** in June 2021. Prospective stakeholders will be notified of the result on a rolling basis within four (4) weeks of submitting their application on-line.

- Each year, there will be an opportunity for more stakeholders to join the Generation Equality Action Coalitions as Commitment-Makers, following the same application process explained in this document.

10. How will the Action Coalition Commitment Makers be selected?

- Interested stakeholders will be invited to:
 - i. Provide evidence of commitment to one or more of the Action Coalitions, through past work or a new mandate;
 - ii. Participate actively in key global events hosted by the Generation Equality Action Coalitions (See section 12 below);
 - iii. Share how they will use their voice and networks to mobilize additional support for the Action Coalition(s).
 - iv. Articulate a bold and transformative commitment (financial, policy, advocacy, and/or programmatic) in support of a specific action(s).
- As Convenor of the Generation Equality Action Coalitions, UN Women will directly manage the application and validation process. Action Coalition Leadership Structures will validate proposed Commitment Makers, with the support of the Core Group of the Generation Equality Forum.
- Organizations, companies, or governments who previously submitted a Letter of Intent to join the leadership structure of an Action Coalition are invited to become Commitment makers.
- There is no maximum number of Commitment Makers.

11. How do the roles of the Action Coalition Leaders and Commitment Makers differ?

- Action Coalition Leaders and Commitment Makers are both expected to make bold and transformative commitments. Both are expected to mobilize others to implement the Action Coalition Blueprints.
- The Action Coalition leaders will make a five-year commitment, whilst Commitment Makers can design a commitment for a minimum of one year (which can be extended).
- The Action Coalition Leaders have worked in a dynamic way to co-create the draft Action Coalition Blueprints. Commitment Makers will be invited to provide inputs into the Blueprints within a given time frame. More details on this opportunity will be communicated shortly.
- Both Leaders and Commitment Makers will engage in mutual accountability and report against progress.

12. What are the next steps in the Generation Equality Timeframe?

- Join us virtually on **International Women's Day** (March 8) when draft Actions will be shared.
- Participate in the **Mexico City** Forum from March 29-31, 2021 when the draft Acceleration Plan for Gender Equality, inclusive of all Action Coalition Blueprints will be unveiled (Find more information [here](#)).
- Action Coalitions will be officially launched and commitments showcased by Heads of State, civil society leaders, youth-led organizations, international organizations & the private sector during the [Paris Generation Equality Forum](#) in June 2021.
- Learn more and contribute to a broad consultation, the Generation Equality Public Conversation, (register [here](#)).
- Visit the Generation Equality Forum website (see [here](#)) to stay informed about the Action Coalitions. If you have questions, do not hesitate to reach out to the Action Coalitions Secretariat: actioncoalitions@unwomen.org.